

4All Studios Copy

Navigation Pages

Home
About
Booking
Phase I
Future Phases

→ **HOME PAGE**

Headline: 4All Studios (Logo)

Tagline: ***Where creativity becomes reality***

Subtagline: An initiative of the YMCA of Metropolitan Fort Worth

Body

[Could be nice to have something scrolling here that says]

Let your creativity (come alive, live, explode, etc...)

Then a picture

Then a section saying Grand Opening: December 1, 2023

Phase I of 4All Studios will open on December 1, 2023 with the opening of our fully equipped audio teaching studio. With state-of-the-art equipment, software, instruments and fixtures, this is a place for every artist, every student, everyone to grow and glow.

Then a large link to the PHASE I section.

Finally, a join our mailing list CTA and a CTA button for booking.

→ **About**

Upon arrival at the YMCA of Metropolitan Fort Worth, President and CEO, Mike E. Brown, Jr. dreamed of more for the association and the community at large. One of those dreams included a facility or a branch dedicated to the recording arts. In 2023, Chief Innovation Officer, Kevin Ervin, was hired and immediately began working on bringing Mike Brown's dreams for the association to reality.

In August of 2023, Kevin identified an underused space in the heart of downtown Fort Worth at the association's downtown YMCA. He put together an all-star team, including Chief Projects and Risk Officer John Michael Corn and Paul Schermesser to lead the construction build, Melly, a local artist and designer, to fully design the space from custom wall art to furniture and fixings, John Bianchi for acoustical engineering and lead musical consultation, and to round out the crew, Joshua Reed to coordinate the project and Josh Cuencas to document the process.

Between September 1 and December 1, 2023 the space was fully built, designed and equipped to offer the community at large access to a world-class recording studio!

4All Studios, however, won't just be a recording studio. In future phases, 4All Studios will expand its offering to a full videography and photography studio, a teaching performing arts studio (dance, drama, instruments), and a small presentation venue for performances, open mic, and film viewings.

So that 4All studios can truly be for all, the studios will offer classes to school-aged students through the metroplex. Older teens and young adults looking for careers in these creative fields will be able to be enrolled in certification courses. They will serve as a pipeline to collegiate access and careers. Finally, local artists will have access to state-of-the-art studios for the completion of their projects, for collaboration on larger city and statewide projects, and deepened access to real-world amenities in their backyard.

→ **Booking**

Studio Booking: \$55 per hour

Additional Engineer Cost:

Junior: \$15/hr

Senior: \$40/hr

Master Engineer: \$55+/hr

Half Day (6 hour): \$300 + engineer fees

Full Day (12 hour): \$550 +engineer fees

Song Production and Writing: Available upon request for a feww

COURSES & Certifications: 3 Semesters Annually [16 weeks per semester]

Engineer Course: \$1600 member pricing / \$2000 non member pricing

Production & Songwriting Course: \$1350 member pricing / \$1500 non member pricing

Scholarships and assistance are available. Teen pricing available

Single Engineer Course (1 hour intensive): \$150

Single Production or Songwriting Course: \$100

Each of our courses gives you hands-on access to world-class information with instructors who've worked with top artists, graduated from top music schools and can help lead your vision into reality.

Two semesters of any course affords you a **junior certification** and access to employment.

Three semesters and 200 application hours afford you **senior status** and increased employment opportunities.

Master status can be achieved through song placements, real-world applications, and charting.

→ **Phase I**

- 90 days ago this was a racquetball court
- Now it is a full-fledged teaching studio
- Full fledged: means any budding or big-time artist would want to use this space that has top-of-the-line gear, acoustic treatment, and amenities
- Teaching studio: equipped with 6 learning lab production stations for learning and immediate application
- Imagine a place that immerses young people from elementary school ages up in music tech education, serves as a workforce development and certification hub for teens and young adults and provides world class services to artists near and far - that's the epitome of 4All Studios.

- This is phase 1: music recording studio

key players: (should include a spot for a photo for each

- Paul S./John Michael: Construction Lead
- Melly: Interior Designer
- Joshua R: Project Coordinator
- Josh C: Assistant Coordinator & Documentarian
- John Bianchi: Lead Engineer & Acoustician

→ **Future Phases**

Phase II: 2024

- Transforming racquet ball #2 into a full video production studio
- Full video studio, for music videos, documentaries, interviews, podcasts and more
- Multiple editing bays
- Classes and certifications

Phase III: 2024-2025

- Transforming an exercise and aerobics space into a Performing studio space
- Dance classes
- Theater Classes
- Instrument, Band and performance classes
- External performances partnering with local venues and theaters

Phase IV: 2025+

- Transforming a deep water pool space into small performance venue
- Hosting open mics
- Small theater shows and readings
- Film festivals
- And more